

# Great American Family Parks Retains Hawk Associates for Investor Relations

Monday, May 12, 2008

**SANTA MONICA, Calif.**, -- Great American Family Parks, Inc. (OTC Bulletin Board: GFAM - News), a company in the business of acquiring, staffing and managing theme parks announced today that it has retained the services of Hawk Associates for strategic investor relations.

Larry Eastland, CEO of Great American Family Parks, said, "We believe that Hawk Associates is one of the premier investor relations firms helping companies successfully communicate their stories to Wall Street and the broader investment community. We have retained Hawk Associates as a strategic advisor to help us build shareholder value. Hawk specializes in communicating with investors by understanding how to attract attention for undiscovered companies like ours. The branding and investor relations expertise that Hawk provides will be an excellent complement to our company's initiatives. We look forward to working with Frank Hawkins and his team."

Hawk Associates CEO Frank Hawkins said, "With the recent acquisition of Animal Paradise, a wild animal park near Springfield, Missouri, Great American Family Parks has added momentum to its theme park business and is gearing up for significant growth focused on its roll-up strategy of profitable theme parks that provide exciting, family-centric interactive recreation. GFAM is utilizing its expertise in park management to build the company on a unique business model that leverages its own staffing services to rapidly build revenue and profitability."

"Great American Family Parks has not had the investor attention that it deserves. We are looking forward to working with GFAM to help build a cohesive branding and messaging strategy that will resonate with investors. This is a unique company with a refreshing story. We are confident we can optimize the company's message and help increase its long-term valuation," Hawkins said.

## **About Great American Family Parks**

Great American Family Parks, Inc. (GFAM) is a theme park acquisition, management and staffing company based in Santa Monica, Calif. Comprised of nationally-known amusement park experts and management specialists, GFAM has the goal of acquiring small and medium-sized theme parks, instilling an efficient management system, streamlining and managing staffing, and generating industry-leading profits. The company has two operating segments, the Park Staffing Services, which staffs and services theme parks on a contractual basis and the Theme Park Division, which continues to expand its acquisitions throughout the U.S. The theme park division is currently composed of two theme parks, Wild Animal Safari near Atlanta, GA and Animal Paradise near Springfield, MO.

For more information contact Great American Family Parks CEO, Larry Eastland at 310.450.9100 or Frank Hawkins or Julie Marshall at 305.451.1888. Additional information about GFAM visit: [gfamgfamparks.com](http://gfamgfamparks.com)

